


Dear Parent

We're writing to you about our exciting and important **SHARE A STORY FOR 10 MINUTES TODAY** campaign to get everyone sharing stories from breakfast to bedtime on **World Book Day, 1 March and beyond**.

Reading with your child now can have **long-lasting benefits** for their future and, because we know how busy you are, the great news is that reading together for **JUST 10 MINUTES** a day can make all the difference.



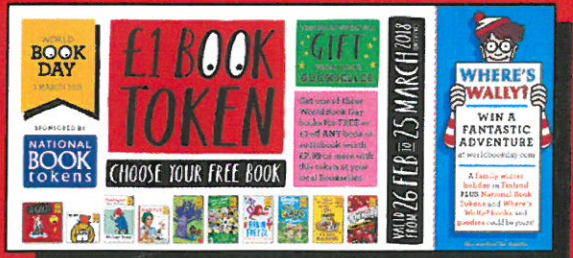
Find **10 minutes** on **World Book Day** and **every day** to read with your child. It doesn't just have to happen at bedtime – reading and sharing stories can happen anywhere at any time.

Choose a book at your local library to read together – join the library and start a new habit of visiting the library on a regular basis.

The more you enjoy reading a book, the more the child you're sharing it with will too. My biggest tip is to cosy-in for the moment and go at the pace of the child... stories, like life, are more fun when you slow down and savour the journey."

RACHEL BRIGHT,
AUTHOR OF *THE SQUIRRELS WHO SQUABBLED*

Visit your local bookshop & help your child choose their **FREE World Book Day** book with their **£1 book token**



For lots of ideas on how you can make story time fun as well as advice on sharing stories with your little ones and encouraging a lifelong love of reading, visit www.worldbookday.com. **PLUS**, our list of the **top 100 stories** to share is there to help you to **discover new books** and stories that you'll love sharing together.

Donate to dress up! Bring your favourite book character to life this World Book Day. Make your own costume with simple, budget-beating costume and face painting ideas at bookaid.org/worldbookday. Your fundraising fun will make a **HUGE** difference to thousands of children's lives.

We'd love to see what you're reading and your **favourite stories**, so please share them on Instagram, Facebook and Twitter using **#ShareAStory**.

A love of reading is one of life's greatest gifts so happy reading together and happy **World Book Day!**

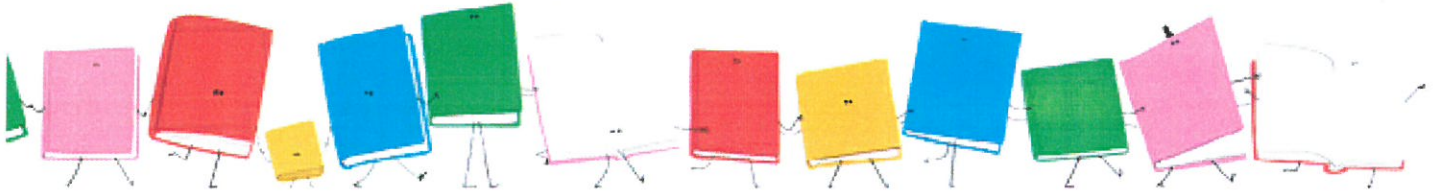
Illustrations © Jim Field.

The World Book Day Team

Celebrate stories. Love reading.
Worldbookday.com #WorldBookDay

WORLD BOOK DAY

1 MARCH 2018



We will be celebrating World Book Day on Thursday, 1 March 2018.

All children are invited to come dressed as their favourite book character and bring their favourite book to school.

Each child will receive a £1 book token, which can be exchanged for a 'Free World Book Day Book' at participating retailers.

You can find more information at:

www.worldbookday.com

If you would like to come into school and take part in storytelling to a group of children, please let your child's class teacher know.

